



National survey on mobility and lifestyles

Ongoing research

Begin: 01 December
2018

End: 01 November 2019

How important are daily travels in our lives? Does mobility help us attain our desired daily activities? Or does it weigh too heavily on our everyday lives? This quantitative survey presents an original methodology to answer these questions in France.

Research participants

FORUM VIES MOBILES

L'OBSOCO (RESEARCH AND CONSULTING COMPAGNY)

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I. The project's aim

Since the 1960s, France has carried out national and regional travel surveys (called Enquêtes Déplacement) that have brought a wealth of useful information. They enable researches to estimate the number of trips performed, the time spent travelling and even trip purposes. However, the data collection method used in these surveys knows certain limits. In particular, it does not allow for the collection of the characteristics of daily, weekly, monthly or yearly trips, for each responded and for each purpose.

For the Mobile Lives Forum, this is an important limitation as it prevents researchers from studying lifestyles in their entirety and the role which play daily trips in the accomplishment of a full schedule of activities.

It is for this reason that at the end of 2018, the Mobile Lives Forum launched an original quantitative survey on mobile lifestyles.

The survey's main focus will be set on building an indicator of everyday **mobility** (relative to the the performance of daily life) and on studying the extent to which daily trips play a part in achieving a **lifestyle** people deem satisfactory.

By quantifying the mobility of people's regular activities and identifying the nature of everyday trips' contribution to the achievement of desirable lifestyles, the survey aims to help transport professionals and planning offices design policies that better answer to people's aspirations.

II. The research method

The survey was launched at the end of 2018 by the Forum and ObSoCo (Observatoire Société et Consommation). The first results are expected in 2019.

Its methodology rests not on a comprehensive list of trips done during a typical day (as is the case in national travel surveys) but on typical trips that are performed at least once every 15 days.

In the survey, all the activities that make up a lifestyle will be listed (leisure, work, family...). From this template schedule, the Mobile Lives Forum will analyze both the features of the everyday trips and their contribution to the level of satisfaction reported by the subjects with regards to their current lifestyle.

The survey will be conducted online and in person to a sample of over 12 000 people representative of the French population .

Mobility

Broadly, the word mobility can be defined as the intention to move and the realization of this movement in geographical space, implying a social change.

More

Lifestyle

A lifestyle is a composition of daily activities and experiences that give sense and meaning to the life of a person or a group in time and space.

More

Keywords : **daily mobility, aspirations, survey, lifestyles**

Disciplines : **Humanities, Social sciences**

Transport mode(s) : **All modes of transport**

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² <http://en.forumviesmobiles.org/marks/mobility-450>

³ <http://en.forumviesmobiles.org/marks/lifestyle-1756>

⁴ <http://en.forumviesmobiles.org/mots-cles/daily-mobility>

⁵ <http://en.forumviesmobiles.org/mots-cles/aspirations>

⁶ <http://en.forumviesmobiles.org/mots-cles/survey>

⁷ <http://en.forumviesmobiles.org/mots-cles/lifestyles>

⁸ <http://en.forumviesmobiles.org/disciplines/sciences-humaines>

⁹ <http://en.forumviesmobiles.org/disciplines/sciences-sociales>

¹⁰ <http://en.forumviesmobiles.org/modes-transports/tous-modes-transport>