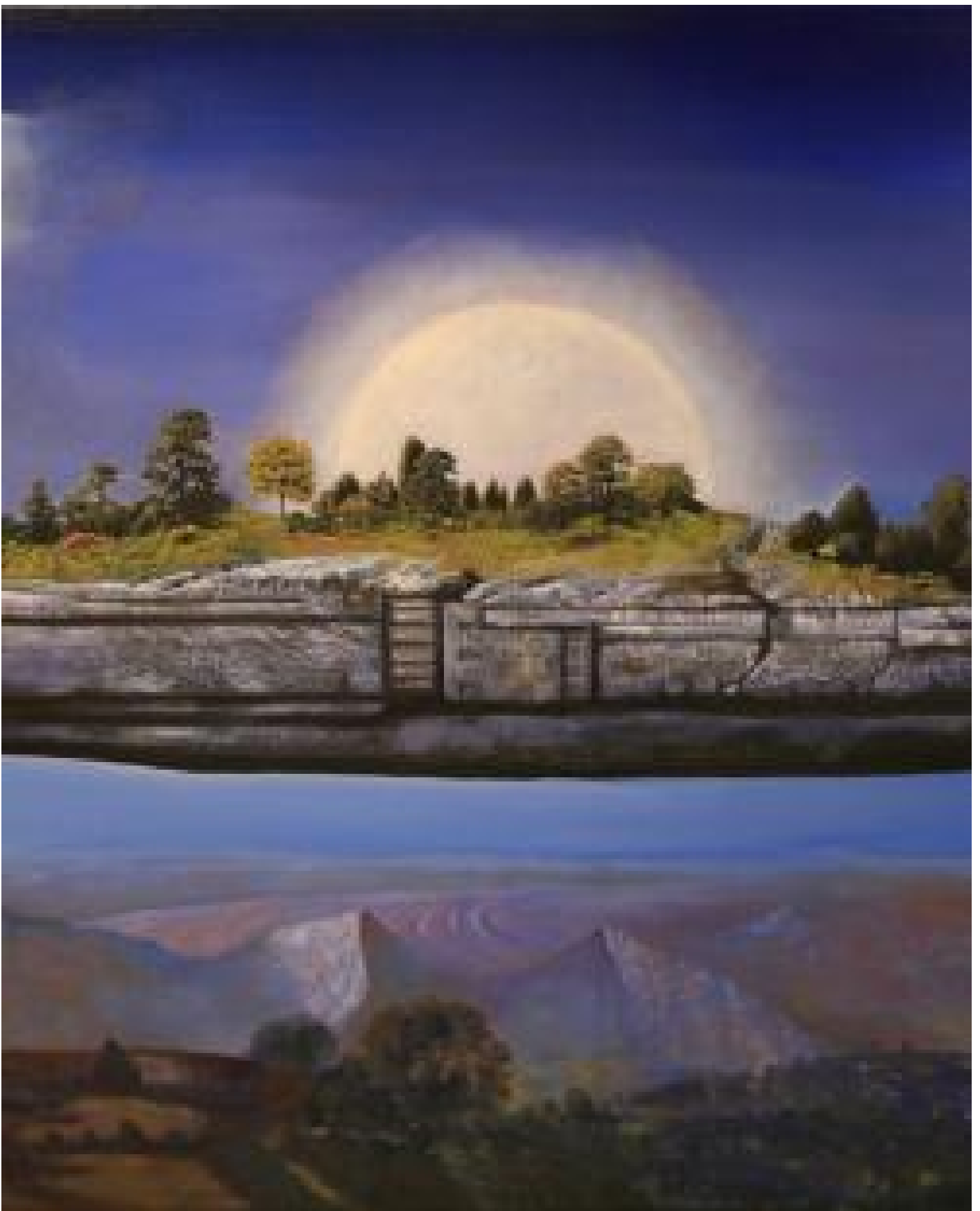


CONFÉRENCE DU FORUM

07/13/2016



## Lifestyle and Mobility : what aspirations for the future ?

Conference 21st of June

# Conférence du Forum

13 July 2016

Our lifestyles must greatly change in the future in order to be sustainable, but how to make them desirable? To answer this question, the Forum Vies Mobiles launched an unprecedented international survey on aspirations linked to future lifestyles and mobility. The survey explores pace of life, travel conditions and frequency, work location and duration, ties with family and potential changes due to environmental degradation. The Forum revealed the key results in a conference on June 21, 2016, in Company of Philippe Moati, co-founder of ObSoCo, and film critic, Xavier Leherpeur.

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The study was launched in late 2015 by the Forum and conducted by the ObSoCo (Observatoire Société et Consommation) via online panel, in six developed countries (France, Spain, Germany, the U.S., Turkey and Japan), among a sample of more than 12,000 people. In order to fully understand aspirations, the survey offered respondents a dual perspective, allowing them to project themselves into a future both distant and ideal—a kind of utopian **lifestyle** they aspire for themselves, their children and grandchildren. A second set of questions goes over the same aspirations but in light of environmental issues, in order to measure the potential gap between the sustainable and the desirable. The goal is then to identify levers to activate and obstacles to overcome in order to reconcile the two sides of the equation.

- [See the page of the project](#) -

Vidéos of the meeting - 21 juin 2016 :

1) Introduction by Christophe Gay



2) Utopias-worlds - Part 1 by Xavier Leherpeur



3) Lifestyles and **mobility**: an approach through aspirations: key results by Philippe Moati



4) Challenging contemporary lifestyles, by Sylvie Landrière

5) Utopian Experiments - Part 2 by Xavier Leherpeur

6) Conclusion and discussion with the audience

### Lifestyle

A lifestyle is a composition of daily activities and experiences that give sense and meaning to the life of a person or a group in time and space.

[More](#)

### Mobility

Broadly, the word mobility can be defined as the intention to move and the realization of this movement in geographical space, implying a social change.

[More](#)

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Disciplines : [Humanities](#), [Social sciences](#), [Prospective studies](#)

Transport mode(s) : [All modes of transport](#)

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Forum Vies Mobiles

Professional

Compte officiel de l'équipe du Forum Vies Mobiles



MOBILITY IN CHINA :  
FOLLOWING IN THE  
FOOTSTEPS OF THE  
WEST?

Forum Meetings by Forum  
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Virtuous mobility: the  
advantages of the dense  
city challenged?

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Lifestyle and Mobility :  
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<http://en.forumviesmobiles.org/meeting/conference-forum/2016/07/13/lifestyle-and-mobility-what-aspirations-future-3489>

<sup>1</sup> <http://en.forumviesmobiles.org/project/2016/05/23/aspirations-mobility-and-lifestyles-3246>

<sup>2</sup> <http://en.forumviesmobiles.org/marks/lifestyle-1756>

<sup>3</sup> <http://en.forumviesmobiles.org/marks/mobility-450>

<sup>4</sup> <http://en.forumviesmobiles.org/disciplines/sciences-humaines>

- 5 <http://en.forumviesmobiles.org/disciplines/sciences-sociales>
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- 14 <http://en.forumviesmobiles.org/meeting/rencontres-forum-vies-mobiles/2017/02/13/virtuous-mobility-advantages-dense-city-challenged-3483>
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- 16 <http://en.forumviesmobiles.org/meeting/conference-forum/2016/07/13/lifestyle-and-mobility-what-aspirations-future-3489>