

DIRECTORY ENTRY (PEOPLE)

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# Christophe Gay

Mobile Lives Forum's director

Christophe Gay has combined training in international law (Sceaux), political science (Sorbonne) and psychosociology (Nanterre). After working on the image of big companies and local governments, he was the regional transportation communication director and then headed strategic planning for SNCF communications. An expert in mobility issues, he is behind the creation of the Forum.

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## Other publications on Mobile Lives Forum



### Mobilization

Defined by Sylvie Landriève, Dominic Villeneuve,  
Vincent Kaufmann, Christophe Gay

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<sup>1</sup> <http://en.forumviesmobiles.org/marks/mobilization-3612>

<sup>2</sup> <http://en.forumviesmobiles.org/marks/mobilization-3612>