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Steering committee & the team

The Steering and Strategic Foresight Committee

A place of discussion, exchange and brainstorming, the steering and prospective committee functions as a research seminar and meets on a semi-annual basis.

Diverse in its multi-disciplinarity, the committee is a reflection of the Forum ☒ unique place at the crossroads of research, politics and artistic creation. It considers a multitude of viewpoints and promotes original comparisons, allowing for an understanding of **mobility** from various perspectives (social, political, anthropological and economic) and new keys for understanding.

Max BERGMAN

A professor of sociology and methodology at the University of Basel (Switzerland), Max Bergman is member of UNESCO ☒ Swiss network and the Sustainable Development Solutions Network (SDSN), a global initiative of the United Nations..

Philippe BIHOUIX

A central engineer, Philippe Bihouix is director of the international branch of SNCF Géodis

railway sector. He is a specialist on questions of non-renewable resources and associated technological, economic and social issues.

Eric CHAREYRON

Prospective Director of Keolis Group, Eric Chareyon launched the Kéoscopie approach, a large-scale survey on **lifestyles** and mobility.

Yves COCHET

A doctor of mathematics and former Minister of Territorial Planning and Environment under Lionel Jospin, Yves Cochet was a European environmental deputy until June 2014.

He was also a member of the National Assembly from 1997 to 2011. Today, he is president of the Momentum Institute, a laboratory of ideas on the Anthropocene.

Marie DE LATTRE-GASQUET

A researcher at CIRAD, the French organization for agronomic research and international cooperation for sustainable development in tropical and Mediterranean regions, Marie de LATTRE-GASQUET is a specialist in global food and agricultural systems.

Philippe DURON

Former associate professor of history and a national and local representative, Philippe Duron has served as a city councilor (1983), deputy mayor (1985) and mayor (of Louvigny, 14111, from 1989 to 2004). A deputy of the 1st precinct of Calvados in 1997, he was re-elected in 2008 and 2012. He was also president of the Basse-Normandie region (2004)

and, later, mayor of Caen (2008).

Mathias EMMERICH

Deputy chief financial officer and head of purchases and information systems for SNCF, Mathias Emmerich is an associate of social sciences, an ENA graduate and a public auditor at the Court of Auditors. He was notably managing director of Voyages-sncf.com and secretary general of the Publicis group.

Bernard EMSELLEM

Currently advisor to the president of SNCF and president of the Mobile Lives Forum, Bernard Emsellem has a background in mathematics and human sciences. After turning to strategy consulting and communications, he headed SOFRES-Communication and later created his own firm. He was also a partner in the FRANCOM group, president of the TWBA Corporate agency and communications director for SNCF.

Caroline GALLEZ

Caroline Gallez is a researcher at the IFSTTAR (French Institute of Science and Technology for Transport, Development and Networks) in the City, Mobility and Transport Laboratory. She is director of the "City, Transports and Territories" doctoral program at the University

Gaël GIRAUD

Gaël Giraud est Chef économiste et Directeur exécutif de la Direction Innovation, recherche et savoirs de l'Institut Français de Développement depuis janvier 2015 et directeur de recherche au CNRS (Centre national de la recherche scientifique) et à l'Université de Paris 1-Sorbonne.

Anne JARRIGEON

Photographe-vidéaste, anthropologue, docteure en sciences de la communication, membre du Laboratoire Ville Mobilité Transport et maitresse de conférences à l'Université Paris Lodron de Paris. Ses travaux, à la croisée de l'anthropologie visuelle, de la sémiotique et de l'ethnologie portent sur les pratiques et les imaginaires des mobilités.

Vincent KAUFMANN

Swiss sociologist and scientific director of the Forum Vies Mobiles, Vincent Kaufmann is a mobility research pioneer and inventor of the concept of **motility**. He is director of the Urban Sociology Laboratory at the École Polytechnique Fédérale de Lausanne (LaSUR-EPFL) and professor of sociology and mobility analysis.

Arnaud LE MARCHAND

Lecturer in economics at the University of Le Havre, Arnaud le Marchand is a member of the TERRA scientific network.

Christian LICOPPE

Historian and sociologist of science and technology, Christian Licoppe is professor of sociology of information and communication technologies at Telecom ParisTech.

Dominique MEDA

Director of the University of Paris-Dauphine Social Science Laboratory, IRISSO (Institut de recherche interdisciplinaire en sciences sociales) and professor of sociology at Paris-Dauphine, Dominique Meda is Ecological Reconversion, Work and Social Policy chair at the Collège d'études mondiales.

Jean-Pierre MARTIN

A writer and essayist, Jean-Pierre Martin is professor emeritus of literature at the University of Lyon 2, an honorary member of the Institut Universitaire de France and a member of the editorial board of Les Temps Modernes .

Olivier MONGIN

Philosopher, publishing director of Esprit magazine and editorial director (1988-2012), Olivier Mongin co-founded the magazine Tous Urbains and is vice-president of La République des Idées.

Jean-Marc OFFNER

Director of a ~~XXXXX~~ (agence d ~~XXXXXXXXXXXX~~ Bordeaux metropole Aquitaine) and former director of Latts (Laboratoire Techniques-Territoires-Sociétés), Jean-Marc Offner has taught at both the École des Ponts and Sciences Po. He is or has been a member of the editorial boards of journals Métropolis , Urbanisme , Flux and Cahiers de la métropole bordelaise .

Management

The Mobile Lives Forum is headed by Bernard Emsellem, Advisor to the President of SNCF.

Bernard Emsellem has a background in mathematics and the humanities. He later turned to strategy and communication consulting. Formerly head of SOFRES-Communications, he went on to create his own firm, was a partner at the FRANCOM group, president of the TWBA agency and communications director at SNCF. He is currently Advisor to the President of SNCF and president of the Mobile Lives Forum.



Directors Christophe Gay and Sylvie Landriève are responsible for steering, organizing and coordinating the Institute's activities.

Christophe Gay has combined training in international law (Sceaux), political science (Sorbonne) and psychosociology (Nanterre). After working on the image of big companies and local governments, he was the regional transportation communication director and then headed strategic planning for SNCF communications. An expert in mobility issues, he is behind the creation of the Forum.

[Contact.](#)

Sylvie Landriève has a background in the humanities (Sorbonne), urban and regional development (Sciences-Po Paris) and public policy management (Mines, Nanterre and ESCP). After working as real estate and urban projects manager for BNP Real Estate, she headed real estate management for SNCF and directed its assets management department. In 2016, she published a book : [L'Immobilier. Une passion française](#) (Demopolis). [Contact.](#)

Scientific and Artistic Direction

Vincent Kaufmann is the Mobile Lives Forum  scientific director. In charge of validating the scientific interest of Forum guidelines, actions and productions, he chairs the Steering and Strategic Foresight Committee and oversees the implementing of the Forum  projects at the scientific level.

Vincent Kaufmann, a Swiss sociologist, is one of the pioneers of mobility and inventor of the concept of motility. He is director of LaSUR at the EPFL, General Secretary of CEAT and professor of sociology and mobility analyses.

Javier Caletrio is the scientific advisor of the Mobile Lives Forum for the English-speaking world.

Javier Caletrio (BA Economics, Valencia; MA, PhD Sociology, Lancaster) is based at the Centre for Mobilities Research at Lancaster University. His research focuses on the relationship between mobility, technological development and social dynamics from a cross-cultural perspective.

Guillaume Logé is the artistic advisor of the Mobile Lives Forum.

Guillaume Logé is a researcher in Art History and Environmental Sciences (Ecole Normale Supérieure de Paris and Lausanne University). He owns Master degrees in Finance (SciencesPo), Law (Paris II), Literature (Paris III), former auditor at the Ecole du Louvre. He first developed partnerships at the Quai Brany Museum, then at the Orsay and Orangerie museums where he ended up becoming Advisor to the President.

The Team

Tom Dubois has a Master in urban planning and development from the Paris Institute Urban Planning and the des Ponts Paris Tech. He manages research development projects, organizing events and public relations. [Contact.](#)

Pierre Gaudino, a graduate of the master program in urban planning and development at the University of Paris 1 Panthéon-Sorbonne, is responsible for managing some research projects in the social sciences and humanities and monitoring some sections of website content. [Contact.](#)

Éléonore Hermand holds three master degrees (in history, literature and publishing) from the universities of Paris-1 Panthéon-Sorbonne, Paris-3 Sorbonne-Nouvelle and Paris-4 Sorbonne. She is responsible for the website, managing Artistic Lab and is in charge of the Forum community. [Contact.](#)

Anaïs Lefranc-Morin , a graduate of the master ☒ program in urban planning and development at the University of Paris 1 Panthéon-Sorbonne , is responsible for managing some research projects in the social sciences and humanities and organizing events. [Contact](#).

Catherine Paris , assistant. [Contact](#).

Marc Pearce graduated from the master ☒ program in urban planning and development at the Urbanism Institute of Paris (IUP) and the National School of Architecture, Paris-Malaquais (ENSAPM). He is responsible for managing research projects in social sciences and organizing seminars and events. [Contact](#).

Board of Directors

The Board of Directors defines the Forum ☒ general policy and aims. It is comprised of five members of the SNCF group.

Mobility

Broadly, the word mobility can be defined as the intention to move and the realization of this movement in geographical space, implying a social change.

[More](#)

Lifestyle

A lifestyle is a composition of daily activities and experiences that give sense and meaning to the life of a person or a group in time and space.

[More](#)

Motility

Every person, every group can be characterised by greater or lesser propensities for moving around a geographic, economic and social space. ~~XXXXXXXXXX~~ has been the name given to these aptitudes, a reference to the use of this term in biology.

More

- 1 <http://en.forumviesmobiles.org/page/steering-committee-team>
- 2 <mailto:christophe.gay@sncf.fr>
- 3 <https://www.amazon.fr/Limmobilier-une-passion-fran%C3%A7aise-exceptionnelle/dp/2354570953>
- 4 <mailto:sylvie.landrieve@sncf.fr>
- 5 <mailto:tom.dubois@sncf.fr>
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- 7 <mailto:eleonore.hermand@sncf.fr>
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