



## Local policies of the mobility transition. The case of Belfort-Montbéliard

### Finished research

The “Local policies of the mobility transition” project conducted by researchers at the Technology University of Belfort-Montbéliard investigated how public authorities in the Belfort-Montbéliard area created (or failed to create) policies for sustainable mobility in the last 50 years. This interdisciplinary project evaluates in particular the emergence of new forms of governance capable of supporting mobility transition processes.

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### Research participants

ROBERT BELOT

FABIENNE PICARD

RÉGIS BOULAT

BÉNÉDICTE REY

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Contact : Sylvie Landrière

## I. The research

The project looks at how public authorities create sustainable **mobility** policies in medium-sized cities. The core hypothesis of the research is that the mobility transition in a given area is highly dependent on how public authorities conceive of mobility, as well as on the behaviors they support and the discourse surrounding these behaviors.

Therefore, by understanding how mobility options are created through public policies, we can question the emergence of new forms of governance capable of supporting transition processes, including mobility transitions.

Medium-sized cities (those with a city center of 20.000 to 100.000 inhabitants) are a fascinating field of study. While they are largely excluded from the scope of mobility-related studies, they present significant challenges with regards to the transition towards a more sustainable mobility system (insofar as they display intense car use, captive customers of public transport, etc.). The study focused more specifically on the textbook case of the urban area of Belfort-Montbéliard-Héricourt-Delle. This is a territory of more than 300.000 inhabitants, located in the North of the Franche-Comté region, with a strong tradition in the transport and energy industries. As the birthplace of Peugeot, it has been shaped by the automobile industry. What also makes it interesting is that it is organized around two similarly-sized cities: Belfort and Montbéliard, which are only 15 km apart.

Today, the rise of sustainable development issues has challenged public authorities to adapt. So far, elected officials, administrators, technicians and experts reasoned mainly in terms of managing flows and facilitating multimodality. But what is the situation today? How do local officials in an area such as Belfort-Montbéliard consider mobility? Is there a consensus, a homogeneous vision? More concretely, have the policies implemented in the area evolved since the 1970s? What challenges does the dual administrative organization of the area pose in terms of governance?

How are elected officials envisioning the future of this particular area at a time when sustainable development issues are establishing themselves as public policy priorities?

To answer these questions, a team of four researchers from the Research Institute on Transport, Energy and Society (IRTES) attached to the Technology University of Belfort-Montbéliard, developed an interdisciplinary methodology combining the tools of sociology, institutionalist economics and history. The research was mainly based on the study of archives pertaining to local mobility policies implemented since the 1970s and on personal interviews with both elected officials from Belfort and Montbéliard and a focus group comprised of members of the civil society.

## **II. Results**

### **Synthesis (in French only)**



Projet Politiques locales de transition mobilitaire.

*Le cas de Belfort-Montbéliard*

Synthèse

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## III. To go further

### Reports (in French only)

Projet Politiques locales de transition mobilitaire.

*Le cas de Belfort-Montbéliard*

RAPPORT INTERMEDIAIRE - 28/04/2014

L'objectif de ce document est de présenter l'avancement des travaux réalisés sur la période de février 2014 à mai 2014.

Quatre chantiers ont été couverts présentés dans le présent document : exploitation des archives de Belfort [document 1], réalisation des fiches prospographiques [document 2], réflexion sur la méthodologie des entretiens [document 3], réalisation du guide d'entretien [document 4].

Ce qui est présenté dans les documents suivants concerne la zone de Belfort et de son agglomération.

Projet "Politiques locales de transition mobilitaire. Le cas de Belfort Montbéliard"

RAPPORT INTERMEDIAIRE (22/10/2014)

La mobilité et sa gouvernance à Montbéliard depuis les années 1970

L'objectif de ce document est de présenter l'état l'avancement des travaux réalisés sur la période de mai 2014 à octobre 2014. Conformément au séquençage géographique proposé préalablement, après avoir exploré les archives de Belfort, c'est à celles de Montbéliard que nous nous sommes intéressés.

Le présent document est un document de travail « in progress » dont l'objectif est de faire le point sur un certain nombre d'éléments saillants issus de l'analyse des archives mais également de sources documentaires et d'entretiens. Il reste à compléter notamment en croisant les éléments d'archives avec les entretiens.

## Mobility

Broadly, the word mobility can be defined as the intention to move and the realization of this movement in geographical space, implying a social change.

More

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Keywords : **Public policies**, **Networks**, **Collective representations**, **Transition**, **Forecasting**, **Sustainable development**

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<sup>1</sup> <mailto:sylvie.landrieve@sncf.fr>

<sup>2</sup> <https://en.forumviesmobiles.org/marks/mobility-450>

<sup>3</sup> <https://en.forumviesmobiles.org/mots-cles/public-policies>

<sup>4</sup> <https://en.forumviesmobiles.org/mots-cles/networks>

<sup>5</sup> <https://en.forumviesmobiles.org/mots-cles/representations>

<sup>6</sup> <https://en.forumviesmobiles.org/mots-cles/transition>

<sup>7</sup> <https://en.forumviesmobiles.org/mots-cles/forecasting>

<sup>8</sup> <https://en.forumviesmobiles.org/mots-cles/sustainable-development>