

## DIRECTORY ENTRY (PEOPLE)

05/24/2016

### **L'Obsoco (Research and consulting compagny)**

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The ObSoCo analyzes changes in consumption patterns, business and the organization of consumer markets. Its core focus is:

- Developing systems for observing dynamic changes
- Conducting analyses and quantitative/qualitative studies
- Developing new concepts and analytical frameworks to facilitate understanding of contemporary realities
- Advising and supporting private and public actors

The ObSoCo was co-founded by Nathalie Damery, Philippe Moati and Robert Rochefort in 2011.

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## Projects with the Forum



**Aspirations for mobility and**



**Survey on the desire to leave Ile-**

<sup>1</sup> <https://en.forumviesmobiles.org/project/2016/05/23/aspirations-mobility-and-lifestyles-3246>

<sup>2</sup> <https://en.forumviesmobiles.org/project/2016/05/23/aspirations-mobility-and-lifestyles-3246>

<sup>3</sup> <https://en.forumviesmobiles.org/project/2018/04/18/survey-desire-leave-ile-france-12409>

<sup>4</sup> <https://en.forumviesmobiles.org/project/2018/04/18/survey-desire-leave-ile-france-12409>